Information Retrieval – Exercise 3 IST 441

This exercise is worth **8** *points.*

In this exercise, you will familiarize yourself with vector space models of documents and queries, similarity measures and ranking. To get partial credit in case of miscalculations, please give detail to your solutions.

Given the following documents and queries:

D1: You say "goodbye", I say "hello." D2: You say "stop," I say "go." D3: "Hello, hello;" you say "goodbye." D4: I say "yes," you say "no."

Q1: say goodbye Q2: you hello

Tokenize the documents. Specify the vocabulary of tokens/terms using full text indexing and no stemming and lemmatization, no stop words, (ignore capitalization and punctuation), and define an alphabetical token/term order. Construct the following:

- 1. (3pt) The document term matrices (document-term matrix contains rows corresponding to the documents and columns corresponding to the terms) based on
 - a. Binary: only consider whether a term *t* appears in a document *D*. Repeated terms in one document are counted as *l* in binary matrices.
 - b. Raw term frequency

The raw term frequency tf(t in D) is defined as the frequency of a term t appeared in document D.

c. Normalized Term frequency

See for an example - <u>http://en.wikipedia.org/wiki/TFIDF</u> Term frequency for a term *t* in a document *D* can be normalized by the total number of terms N_D in the document. Normalized tf(t in D) = raw term frequency(t in D)/ N_D . = tf(t in D)/ N_D .

d. tf-idf weights.

The inverse document frequency idf(t) of term t can be defined using this expression: $[ln (N/(n_j+1)) + 1])$, where N is the total number of documents in the index, n_j is the document frequency of term t (document frequency is the number of documents that term t appeared in). Thus, for term t in document D:

tf- $idf(t) = raw term frequency(t) * idf(t) = tf(t in D)*[ln (N/(n_j+1)) + 1].$

- 2. (3pt) The query term matrices for the same weights
 - a. BinaryOnly consider whether a term *t* appears in a query *Q*.b. Raw term frequency
 - The raw term frequency tf(t in Q) is defined as the frequency of a term t appeared in query Q.
 - c. Normalized Term frequency Term frequency for a query can be normalized by the total number of terms N_Q in the query. Normalized tf(t in Q) = raw term frequency(t in Q)/N_Q.
 - d. tf-idf weights. (The inverse document frequency *idf(t)* for term *t* is calculated in problem 1) *tf-idf (t)= raw term frequency(t) * idf(t) = tf(t in Q) * [ln (N/(n_j+1)) + 1]*Note: *N* is the number of total documents. *n_j* is the document frequency of term *t*. Thus, *idf(t)* is the same as calculated in problem 1.
- 3. (1pt) (1) Using results from 1 and 2, calculate with all of the above weights the document query similarity coefficients for the following similarity measures:
 - a. Inner product
 Inner product is calculated on two vectors, a query Q, and a document D.
 - b. Cosine measure Cosine similarity is calculated on a query Q and a document D.
- 4. (1pt) Devise a ranking based on the results of 3. Compare and discuss these results. Which would you say give the best rankings and why?